LEARN HOW ONE OF THE FINANCIAL MARKET'S TOP PLAYERS INCREASED MARKET SHARE BY 36% BRQ Digital Solutions

Client

CONSIDERED ONE OF THE WORLD'S TOP PLAYERS FOR FINANCIAL MARKET INFRASTRUCTURE,

its activities include administration of negotiation, compensation, settlement, deposit, and registration systems for the main types of assets.



OUR CLIENT IN THE FINANCIAL SECTOR WAS LICENSED BY SUSEP (SUPERINTENDENCE OF PRIVATE INSURERS) AS ONE OF THE MAIN REGISTRATION BODIES FOR INSURANCE, REINSURANCE, SAVINGS BONDS, AND ADDITIONAL PENSION TRANSACTIONS. WITH LICENSING CAME THE NEED TO DEVELOP THE CUSTOMER TRANSACTION REGISTRATION PLATFORM.



Technical Challenge

THE BRQ TEAM DEVELOPED A PLATFORM THAT CAN:





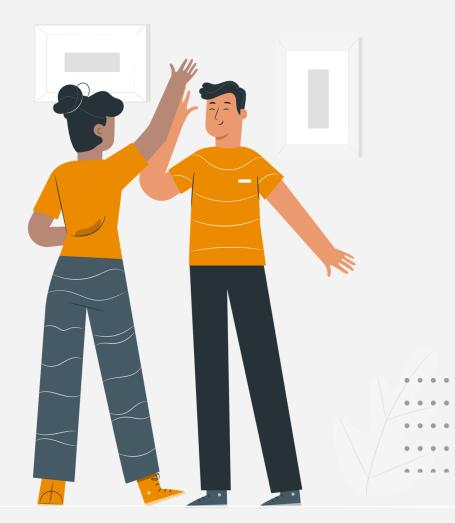
SEND REGISTRATION DATA FROM **INSURERS TO THE SUSEP PLATFORM.**



FOR TRANSACTIONS;



GENERATE DASHBOARDS IN TABLEAU AND ANALYTICS THAT PROVIDE STRATEGIC DATA FOR THE INSURANCE MARKET AND SUSEP.



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Impact and Results

WITH THE PLATFORM DRIVING REGISTRATION OF INSURANCE TRANSACTIONS, RESULTS COULD BE IDENTIFIED:

MARKET SHARE INCREASED FROM 14% TO 50%;

WON CUSTOMERS IN MARKET SEGMENTS WHERE IT HAS A PRESENCE;

For its customers: the integrated platform increased participation in the insurance market and compliance with SRO (SUSEP's Registration of Insurance Transactions platform) rules;

For SUSEP: greater capacity to audit data sent by insurers, standardization of the insurance market and ease of innovation;

For insurers (who send information through the customer platform): increased **security when running internal audits** and support during accounting reconciliation of insurance transactions.

CAME TO EXERCISE CONSIDERABLE DOMINANCE OVER ITS COMPETITORS;

FACING A SIMILAR CHALLENGE? SCHEDULE A TALK WITH OUR SPECIALISTS

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